

JEAN GOSSMAN

Multimedia journalist

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ACHIEVEMENTS IN BRIEF

- **BEAT EXPERTISE:** Reporter/writer/researcher with five years experience covering education and related issues. Skilled in original reporting; writing hard news, features, and analysis; and editing.
- **DIGITAL SKILLS:** Experienced multimedia communications professional familiar with search-engine optimization, Web user analytics, social media, video production, Final Cut Pro, HTML, XML, CSS, Soundslides, Audacity, Dreamweaver, TypePad, WordPress, SnagIt, Camtasia, Flip4Mac, Switch, Photoshop, Fireworks, and Flash. Active member of the Online News Association, attending monthly meetings, seminars, workshops on social media, data viz, product development, coding, and more.
- **COMMUNITY SERVICE:** *Pro bono* press and communications work for the U.S. World War One Centennial Commission and earlier for the World War I Memorial Foundation.
- **PROFESSIONAL VERSATILITY:** Earlier work experience in Congress, executive branch, local government, and business.

MEDIA EXPERIENCE

LRP Publications. 2010-November 2015.

Staff Writer

- K-12 education policy, legislation, and regulations reporter for *Education Daily*®; work appeared in other LRP Publications products. Reported and wrote for high school reform; civil rights and equity; research and data quality; and school discipline and safety beats.

CSC, supporting U.S. Department of Education ERIC digital library contract. 2005-2010.

Communications Specialist and Acquisitions Specialist

- Marketing and communications analysis; online and print collateral material development, writing, and editing; and project implementation. Used news and policy judgment to research and identify grey literature in education and related fields for ERIC inclusion. Increased amount of grey materials by 23 percent and surpassed client's business goal.

Independent Contractor

Private sector clients, 2001-2004, including:

- Writer, proofreader, *The Hill* newspaper. February, 2002-August, 2003. Technical Editor, Wiley Publishing's *Congress for Dummies*, April-August, 2002; research analyst, WebGen Systems/Brickfield Burchette Ritts & Stone, 2001.

SELECTED EARLIER PROFESSIONAL EXPERIENCE

Positions involved news and legislative analysis and tracking, identifying hearing topics and writing questions and briefing materials; news story placements, writing press releases and talking points, business analysis; budget and program analysis.

- Professional staff member, U.S. House of Representatives Committee on Government Reform and Oversight Subcommittee on Human Resources and Intergovernmental Relations, 1996-97. Media specialist, U.S. House of Representatives Office of Media Services, Chief Administrative Officer. 1995-96. Special assistant, U.S. Department of Education, 1989-91.

EDUCATION CREDENTIALS

- Master of Arts in interactive journalism, 2008, American University, Washington, D.C.
- Bachelor of Arts in public affairs (domestic policy and economics), 1992, Trinity College, Washington, D.C.
Julia McMahon Scholarship, Student Senate member.